



STATE OF TEXAS

COUNTY OF FORT BEND

CITY OF RICHMOND

The Development Corporation of Richmond convened in a regular meeting open to the public and pursuant to notice thereof duly given in accordance with Section 501.072, Government Code, Vernon's Texas Codes, in Richmond City Hall Annex within said City on June 12, 2018 at 6:00 p.m. Directors in attendance included the following:

President, Evalyn W. Moore	Vice President, Joe Bonham
Secretary, Verge Greenwood	Treasurer, Barry Beard
Robert Haas	William B. Morefield, III
Nancie Rain	Terri Vela – City Manager
City Attorney – Gary Smith	Cameron Goodman, Executive Director
City Secretary – Laura Scarlato	

President Evalyn Moore opened the meeting at 6:00 p.m., welcoming new member Nancie Rain to the Board.

President Moore asked if there were any public comments. There were none, therefore agenda item 2 was closed.

Agenda item 3 was introduced by President Moore to review and consider taking action on the minutes of the regular meeting held on May 8, 2018. Director Morefield made a motion to approve the minutes and Director Bonham seconded the motion. The votes were unanimous to approve.

President Moore asked for a review of the Financial Reports through May 31, 2018. Director Beard reported that revenues are ahead of the budget with expenses behind. The Board can expect some large expenditures before the end of the year but that is anticipated. More sales tax is needed but overall the financials are in good shape. There was no discussion therefore, the agenda item was closed.

Agenda item 5, Presentation by Paulette Shelton on Fort Bend Transit's Annual Update. Director Shelton was unable to attend therefore Tennille Jones, Acting Assistant Director provided an overview of Fort Bend Transit Services. Director Jones reported since the introduction of the service the number of stops has increased as well as the ridership. Their goal is to increase their outreach in advertising. They currently advertise during the Fort Bend County Fair at the parade and with a booth at the Fair. One of their most successful efforts was an insert in the Fort Bend Herald which they plan to repeat. Data was provided for

the past three years for comparison. There are two types of trips, there is "point deviation" which is a fixed stop that deviates within $\frac{3}{4}$ of a mile from the scheduled stop and the other is called "demand response" which is where a person calls and is picked up at their house and dropped off at a location. For a demand response they will only go within the county lines. The demand response was 17% or 21,407 trips for Richmond compared to the entire county or 41% compared to Richmond/Rosenberg only. They have ordered 30 buses for next year to replace fleet and add additional buses. They currently have 21. Following a brief question and answer period the agenda item was closed.

Agenda item A6, a presentation by Allehseya Hawk on Cultural Arts District Application. The presentation was provided by Mr. Larry Pittman who reviewed what a Cultural Arts District "CAD" is and walkability is as well as what a CAD would do for Richmond. Mr. Pittman stated that having a CAD would allow for grant funding and other opportunities but to qualify for the CAD certification various criteria needs to be met. The committee hopes to make the application in 2018 and meet the criteria in 2019. Following a brief question and answer period, the item was closed with no action taken.

Agenda item 7, presentation of Development Corporation of Richmond Semi-Annual Report was introduced and then provided by Director Cameron Goodman.

- **DCR Website Project** – The website is up and running as of March 1, 2018. Looks great and new content and video is planned to be added. Emphasis on tourism, existing and new businesses in mind. Several different programs will be listed as well. Revisions and updates will be made to keep the website fresh, it's a work in progress.
- **Incentive Policy Update** – Updated the policy to establish minimum levels of investment, jobs created and sales tax generated in order to qualify for incentives.
- **Downtown Improvement Grant** – New investment in Downtown area moving forward. Provides 50% matching grant funding up to a total of \$25,000 for eligible improvements downtown.
- **Target Industry Study** – Close to wrapping this up at the end of July 2018.
- **Digital Marketing Strategy** – The strategical tool for marketing Richmond as a key location for business investment and tourism.
- **Downtown Video Project** – The video team had their first opportunity to film on May 6th with the Block House Block Party which provided a fun festive atmosphere with children playing games and families. This provided great footage for the video. The next filming dates were May 25th and 26th and highlighted the Downtown areas and Historical sites. The final video will be ready to be premiered at the State of the City event.
- **Opportunity Zone Program** – This is a very important tool for the City. There are only 2 out of 5 to receive the designation in Fort Bend County and the only municipality to meet the deadline for the program.

- **Wayside Horns & Quiet Zones Project** – Closer to committing these funds of \$700,000 which will be spent in 2018 for this project.
- **Wayfinding Signs Project** – Close to finalization, this project is nearing implementation stage and is projected to cost approximately \$38,000.
- **Festivals and Events** – Currently sponsor Miracle on Morton and the Pecan Harvest Festivals.
- **Business Attraction & Retention** – Continue to work on attracting new businesses and retain the businesses the City has currently.

President Moore introduced agenda item 8, update on the Second Chance Job Fair taking place on Thursday, June 14th, 2018 to be held at the Mamie George Community Center. The DCR has partnered with the Friends of North Richmond and Texas Workforce Solutions. A tremendous amount of media coverage has gone in to the Job Fair and there are several confirmed employers that will be present as well as educational providers. Director Goodman is hopeful for a very successful event. Also credit goes out to Director Verge Greenwood for suggesting this worthwhile event.

Agenda item 9, an update on the Downtown Filming Project completed on May 26th, 2018 and the goal is to display the video at Richmond's State of the City event on June 21st at Briscoe Manor. The company used high quality equipment and the clips that we have received thus far have been very good. Director Goodman feels this will be a great piece to showcase the City for a long time to come.

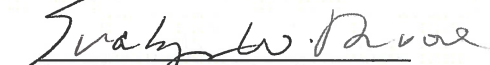
Agenda item 10, update on the Target Industry Study was provided by Director Goodman. Consultants from Economic Modeling Specialists International held focus groups with community stakeholders and the findings will be provided by the end of July. Everything is on track for the target date.

Director Goodman provided an update for agenda item 11 on the PACE Program Breakfast to be held on July 24th. The DCR has partnered with Texas Property Assessed Clean Energy (PACE) Authority and Central Fort Bend Chamber to host the educational breakfast. PACE is a tool that enables commercial property owners to obtain low-cost and long term financing for water and energy efficiency upgrades. The event will include an individual who has successfully utilized the program as well as representatives from the Texas PACE Authority who will participate in the presentation and explain the program.

Agenda item 12, update on CenterPoint Energy grant application. The DCR was awarded a \$6,000 grant from CenterPoint Energy's Economic Development Department. The grant funding will be used to pay for costs relating to the purchase of a license for economic impact analysis modeling software and a planned crosswalk connecting the downtown to the public parking lot located on 2nd street.

There being no further business to come before the Development Corporation of Richmond, the meeting was adjourned at 6:54 p.m.

APPROVED:


Evalyn W. Moore, President

ATTEST:



Laura Scarlato, City Secretary