



STATE OF TEXAS

COUNTY OF FORT BEND

CITY OF RICHMOND

The Development Corporation of Richmond convened in a regular meeting open to the public and pursuant to notice thereof duly given in accordance with Section 51.96, Development Corporation Act, Vernon's Texas Codes, in Richmond City Hall Annex within said City on March 21, 2017 at 6:00 p.m. Directors in attendance included the following:

President, Evalyn W. Moore  
Treasurer, Barry Beard  
Manual Zamora  
William B. Morefield, III  
City Attorney – Gary Smith

Vice President, Joe Bonham  
Secretary, Verge Greenwood - **Absent**  
Robert Haas  
Terri Vela – City Manager  
Vacant, Executive Director

President Evalyn Moore opened the meeting at 6:03 p.m. and asked if there were any public comments. There were none, therefore the agenda item was closed.

Agenda item 3 was introduced by President Moore to review and approve the Minutes from the February 21, 2017 meeting. There were no comments or changes to the minutes. Director Beard made the motion to approve the minutes from the meeting of February 21, 2017. Director Zamora seconded the motion and the vote was unanimous to approve. The agenda item was closed.

President Moore asked for a review of the Financial Reports through February 28, 2017. Director Beard reviewed the Financials stating that revenues were flat. Director Beard stated he would like to see the Development Corporation become more aggressive and match up with the Strategic Plan. Also to develop a better way of spending the Corporation's money. However, overall there is nothing out of the ordinary to be of concern. There were no further questions or comments and the Financial Reports were accepted. No action was required.

Agenda item A5 to review and consider taking action on the update to the Development Corporation's Strategic Plan. Mr. Luis Nunez with Kendig Keast Collaborative was in attendance to present the last version of the Strategic Plan. Gary Mitchell, Kendig Keast Collaborative was also present. Mr. Nunez stated the changes were regarding the core responsibilities of the Economic Development Director being defined and also to clarify the relationship of the Development Corporation and West Fort Bend Management District. Following a brief discussion, the motion was made by Director Morefield to approve the Strategic Plan with Director Beard seconding the motion. The vote was unanimous to approve.

President Moore introduced agenda item A6, the Presentation from the Central Fort Bend Chamber Alliance, Regina Morales, regarding Chamber Models. Ms. Morales gave a presentation on Economic Development, the three types of models with Richmond having a City Model. The differences in primary jobs and non-primary jobs, the mission of Economic Development and developing an action plan.

Agenda item A7 was introduced to review and consider taking action on the Central Fort Bend Chamber Alliance Contracts. Ms. Regina Morales stated the CFBCA represents or focuses on the City of Richmond and the City of Rosenberg. The other remaining cities in Fort Bend County are served by The Fort Bend Chamber of Commerce. Ms. Morales reviewed all the different services that the CFBCA provides; Breakfast in the Bend, State of the Cities, Leadership Fort Bend, Young Professionals Committee and numerous others. The CFBCA has 197,625 followers on Facebook and 8000 key contacts. In the future, the Chamber is planning to relocate as they have outgrown their current location, overhaul the website, and develop a tourist guide and a 2017 map. Following a brief discussion, Director Morefield made the motion to approve the contract with the Central Fort Bend Chamber Alliance for the period April 1, 2017 through March 31, 2018. Director Beard seconded the motion and the vote was unanimous to approve.

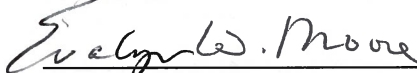
Agenda item A9 was the announcement of the future meetings. The April meeting will be Tuesday, April 11, 2017 at 6 p.m.

There being no further business to come before the Development Corporation of Richmond, the meeting was adjourned at 7:00 pm. The motion was made by Director Morefield and seconded by Director Beard to adjourn.

ATTEST:

  
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Laura Scarlato, City Secretary

APPROVED:

  
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Evalyn W. Moore, President